



How to Say “Thank You” to Direct Care Workers

- ▲ Help establish and support local recognition programs for outstanding direct care workers.
- ▲ Offer discounts to direct care workers for your goods and services.
- ▲ Help sponsor a “Direct Care Worker Appreciation Day” at local events such as fairs and ballgames.
- ▲ Invite direct care workers to your civic organizations and faith communities to speak about their work.
- ▲ Help sponsor a training event for direct care workers.

Find Out More About the Demand for Direct Care Workers in Your Community

- ▲ Discuss the need with leadership from nursing homes, adult care homes, assisted living, retirement communities, home health and mental health agencies
- ▲ Ask your human resources department about how the need for direct care workers affects attendance of employees who are caregivers for adults or children who are chronically ill or have disabilities
- ▲ Talk with financial or legal professionals who advise or help arrange care for older adults over the long term for other ways that the direct care workforce has an impact on your organization’s work

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